

Eastside Transportation Association

"Dedicated to improving our quality of life and environment by reducing congestion through increased mobility"

P.O. Box 50621
Bellevue, WA 98015

February 10, 2014

Re: Membership Dues for 2014

Dear Eastside Transportation Association (ETA) Members and Friends,

Thank you for your past support as of the Eastside Transportation Association. Membership renewals for 2014 are currently due, but dues will be accepted at any time. If your contact information has not changed, please use the new PayPal service on the website or send your check to the above PO Box.

As the Association's Chairman, allow me to update you concerning the activities of the ETA. Our recent efforts have been to focus on the defense and promotion of the approved I-405 Master Plan to reduce congestion and supporting a statewide transportation funding proposal from the legislature.

Please see the attached list of specific ETA activities for 2013.

Future challenges the ETA will address include:

- Encouraging the eastside cities to remain consistent with the approved I-405 Corridor Master Plan.
- Monitoring the implementation of the Two-Lane HOT lanes from Bellevue to Bothell.
- Supporting Bus Rapid Transit (BRT) on I-405.
- Monitoring the diversion of traffic from tolling on the region's major highways.
- Encouraging the protection of toll revenues for corridor highway capacity improvements (Think I-90 tolls for I-90).
- Monitoring the implementation of the I-405 Master Plan
- Identifying the low cost and high ridership potential of an expanded Vanpool program.

The ETA is committed to improve the quality of life through improving mobility in the region. Our research indicates that there are positive ways to reduce congestion as shown on our web site at www.eastsideta.com. It is my intent as your Chairman to oversee a program of advocacy for the priority projects and goals of the ETA

Please use the dues Rate Chart on the Membership Renewal Form found at <http://www.eastsideta.com/members.htm> to determine your membership category and dues. Your dues investment will help the ongoing efforts of the ETA. If your organization requires an invoice for the dues, please contact Vic Bishop at vicbishop@earthlink.net.

If your contact information has changed, please complete the Membership Renewal Form for calendar year 2014 and return it with your dues as soon as possible.

The ETA is a private sector group working for better mobility than today in the region. Your continued support will be greatly appreciated.

Sincerely,



Bill Eager, Chairman
Eastside Transportation Association