

Eastside Transportation Association

"Dedicated to improving our quality of life and environment by reducing congestion through increased mobility"

P.O. Box 50621
Bellevue, WA 98015

October 30, 2006

Re: Membership Renewal

Dear Eastside Transportation Association Member,

Thank you for your past support of the Eastside Transportation Association (ETA). As the Association's Chairman, allow me to update you concerning the activities and reorganization of the ETA. Also, now is the time to renew your membership. Please fill out and return the attached Membership Information Form.

Through our member's combined influence, the ETA has helped provide many valuable results in regional transportation planning. Your support helped contribute to recent success, which include:

- Selection of I-405's most effective congestion-relieving design as the final preferred alternative. Funding is largely intact. One project is under construction, and two are out to bid.
- Selection of the I-90 reversible lane R8A option. This option will maximize the bridge's potential throughput.
- Re-inclusion of SR520's eight lane alternative in the DEIS process. This would add general purpose lanes, as well as HOV/HOT lanes, on the new bridge. It would also provide greater overall toll revenues, with lower individual tolling rates, than the six lane alternative.
- Presentation of our fact-based program on real cost-effective congestion relief to the State's Transportation Commission.
- Completion of an Eastside Bus Rapid Transit program and brochure.
- Ongoing monitoring of Sound Transit use of East King County subarea revenues.

Future Challenges the ETA will address include:

- Effective planning, design and expenditure of the new Transportation Partnership (a.k.a. 9 ½ cent gas tax) revenues.
- Ensuring Sound Transit's Phase 2 plans are consistent with our mission.
- Assisting the RTID to remain consistent with its purpose of provided cost-effective congestion relief through capacity expansion on regional transportation corridors.
- Completion of an ETA website, where detailed studies regarding the issues above will be available.

In addition, the ETA has made several organizational improvements over the last year. Several committees were created. The Board of Directors filed new Articles of Incorporation and adopted new By-Laws. The Board also elected new officers for 2006. They are:

Chairman - Jim Horn
Chairman Elect - Dick Paylor
Secretary - Will Knedlik
Treasurer - Bruce Nurse

As stated in the mission statement, the ETA is committed to improve the quality of life through improving mobility in the region. As your new Chairman, it is my intent to oversee a program of advocacy for the priority projects and goals of the Eastside Transportation Association.

Membership categories have been defined and are shown on the attached membership renewal form. Please use the dues Rate Chart to determine your membership category and dues. Your dues investment will help the ongoing efforts of the ETA.

The ETA is the only private sector group working for better mobility than today in the region. Please complete the enclosed Membership Renewal Form for calendar year 2007 and return it with your dues as soon as possible. Your continued support will be greatly appreciated.

Sincerely,

Jim Horn, Chairman
Eastside Transportation Association
P.O. Box 50621
Bellevue, WA. 98015